

THE SCOUT LAW

A Scout is TRUSTWORTHY

75% of Scouts agree that Scouting has taught them to always be honest and to be a leader.

LOYAL

88% of Scouts are proud to live in the USA and 83% say spending time with family is important to them.

HELPFUL

Eight out of 10 Scouts surveyed believed that helping others should come before their own self-interest.

FRIENDLY

80% of Scouts say that Scouting has taught them to treat others with respect and 78% to get along with others.

COURTEOUS

Almost nine of 10 Scouts (87%) believe older people should be treated with respect.

KIND

78% of Scouts agree Scouting has taught them to care for other people.

OBEDIENT

Boys in Scouting five years or more are more likely to reject peer pressure to hang out with young delinquents.

CHEERFUL

78% of Scouts are happy with their schools and their neighborhoods.

THRIFTY

82% of Scouts say that saving money for the future is a priority.

BRAVE

80% of Scouts say Scouting has increased their confidence, and 51% rate their self-confidence as excellent.

CLEAN

79% of Scouts agree that Scouting has taught them to have more respect for the environment and their physical fitness.

REVERENT

83% of men who were Scouts five or more years say attending religious services together as a family is very important.

From the Harris Interactive Volunteer Outcomes Study, 2003

The TOP TEN

*Reasons Why
Scouting Beats TV,
Hands Down.*

- 10 No wires, no remote, no batteries required.
- 9 Scouting burns more calories.
- 8 Scouting is socially interactive.
- 7 Scouting doesn't have commercials.
- 6 Scouting builds character.
- 5 You can't build a campfire in the family room (The fireplace doesn't count).
- 4 Scouting builds families.
- 3 Scouting provides positive reinforcement and creates positive change.
- 2 Scouting has no place for violence.

The number one reason why Scouting beats TV, hands down:

**Scouting is
the Ultimate
Reality Show!**

LOOKING FOR MORE INFO OR A PLACE TO GET STARTED?

Want to talk with a Scout leader or adult volunteer? Contact your local Boy Scout council:

YOUR LOCAL COUNCIL:

YOUR LOCAL UNIT:

Family FUN of Scouting!
Enthusiasm!
Commitment!
Great Rewards!
Make It SO!



www.ScoutParents.org

34582
© 2007 ScoutParents, all rights reserved
2008 Printing



SCOUTING BUILDS MORE THAN JUST CAMPFIRES



★ ★ ★

SCOUTING BUILDS CHARACTER

Exploring the great outdoors has always been a key part of Scouting and perhaps the most visible one. But for nearly 100 years, the Boy Scouts of America has existed to provide a program to develop strong, well-rounded citizens from the youth of this country. That objective hasn't changed. As a result, Scouting has evolved to become the largest and most inclusive youth organization in the world dedicated to developing the character, citizenship and personal fitness of its members.



Through organized, age-appropriate activities, Scouting provides skill-development opportunities your child might not otherwise find at home, school or through other extra-curricular programs, including leadership, team building and conflict resolution.

Scouting also builds character by developing confidence and self-reliance through positive role models as your child matures.

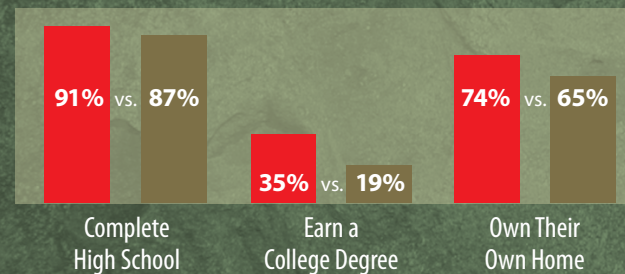
★ ★ ★

SCOUTING BUILDS VALUES

The 12 traits that make up the Scout Law read like every parent's wish list for their children (see leaf). Along with the motto of "Be Prepared," and the Scout Slogan "Do a Good Turn Daily," Scouting sets expectations of cooperation, respect and goodwill—all success factors in helping build lifelong personal and family values by reinforcing ethical standards.



In a 2005 study*, 83% of men who were Scouts agreed that the values they learned in Scouting continue to be very important to them today.



* Harris Interactive



★ ★ ★

SCOUTING BUILDS COMMUNITY



Scouting is anything but a self-contained environment. Its connection to the community is absolutely vital.

Each Scout unit is chartered to a community organization that provides the unit with a place to meet, leaders and guidance. Community service projects are a requirement of every Scouting program. These projects find the Scouts and leaders working side by side, often earning the funds to offset their dues and other expenses throughout the year.

Income from other sources, including United Way, bequests and individual contributions, help provide additional support like leadership training, outdoor programs, council service centers and camps.

★ ★ ★

SCOUTING BUILDS FAMILIES

Parental involvement is one of the strengths that makes Scouting unique. Currently, there is one registered adult volunteer for every three Boy Scouts. You will appreciate getting more involved at different times and levels during your child's Scouting development—whether it's organizing a meeting, cooking for an event or teaching for one of the many merit badges. Your investment will be rewarded with an experience that is unmatched in the difference it can make in your child's life, as well as your own . . . and it's fun!

Siblings and extended family members can also benefit by participating in family-based activities and programs, and a Scout can serve as a positive role model to younger family members.

An added benefit: Scout parents are available and a positive influence on their children at a time in their lives when they often don't want parents around.

